

METHOD OF PAYMENT Please check

Cash Check Money Order
 Visa Mastercard Amex Discover
Card #: _____
Security. # _____
Billing Address & Zip _____

I hereby authorize the second (balance) payment to be debited to the same card.

Authorized Signature: _____
Today's Date: _____ Exp.Date: _____



**38th
Annual
Edition**

**Show Produced and Managed By:
Fort Wayne Shows, Inc.
P. O. Box 1111
Martinsville, IN 46151
(260) 432-1705 (800) 695-5288
FAX: (888) 671-7063**

EXHIBITOR'S SPACE APPLICATION AND AGREEMENT

Application is hereby made by the undersigned **EXHIBITOR** this _____ day of _____, _____, for exhibit space at **The Fort Wayne Home and Garden Show** to be held at The Allen County War Memorial Coliseum, Fort Wayne, Indiana from Thursday, March 3, 2011 through Sunday, March 6, 2011. Said show to be produced and managed by **Fort Wayne Shows, Inc.**, hereinafter referred to as "**Show Management.**"

Please list the product that you will be bringing into the show:

Website Product Category: (circle one) Bathroom & Remodeling, Cabinets, Family Fun, Fencing, Flooring, Flowers & Plants, Food, Furniture & Home Décor, Garage & Storage Barns, Garden & Landscape Accessories, Generator & Emergency Services, Gutters & Roofing, H/VAC, Health & Wellness, Home Construction & Remodeling, Home Products & Services, Home Security, Kitchen Accessories, Kitchen Remodeling, Landscaping, Lawn Mowers, Log Homes, Miscellaneous, Painting Services, Patio Furniture & Décor, Patio & Deck, Pools, Spas, Sunrooms, Water Treatment, Windows & Doors

For such exhibit space, Exhibitor will require _____ booths for a total cost of \$ _____ and these booths are desired at the following numbered locations:

First Choice: _____ Second Choice: _____ Third Choice: _____

Show Management will do all it can to honor Exhibitor's booth location choices — however, **Show Management** does reserve the right to unilaterally assign different but comparable booth locations at any time before or during the Show.

Fifty Percent (50%) of the aforementioned rental cost (or \$ _____) is to be enclosed with this **Application**, unless **Show Management** agrees otherwise in writing. The enclosed rental amount will be refunded if this **Application** is not approved and accepted by **Show Management**. However, upon approval and acceptance of this **Application**, the rental balance is to be paid in full on or before two months prior to opening date of Show (or by December 31, 2010); failure to pay said rental balances on said dates may, upon **Show Management's** option, result in the exhibit space being sold.

FOR ANY APPLICATIONS RECEIVED AFTER JANUARY 1, 2011, 100% OF BOOTH RENTAL IS DUE WITH APPLICATION.

All payments and remittances shall be made payable to FORT WAYNE SHOWS, INC.

A Finance Charge of 18% APR will be applied to all amounts over 30 days past due.

\$25.00 will be charged for a returned check, to help defray expenses.

CANCELLATION: If **Exhibitor** must cancel its space for good and sufficient reasons, after its **Application** has been approved and accepted, and written notice of such cancellation is delivered to **Show Management**, **Exhibitor** is obligated to pay the agreed upon rental costs as follows:

- 1. On or before 120 days prior to opening day of **Show**, forty percent (40%) of said rental costs is due.
- 2. After 120 days, and before 60 days prior to opening day of **Show**, sixty percent (60%) of said total cost is due.
- 3. After 60 days prior to opening day of the **Show**, one hundred percent (100%) of said total rental cost is due. (The parties hereto acknowledge the aforementioned rental payment in the event of cancellation, represents a reasonable endeavor by the parties to estimate a fair compensation for the foreseeable losses that might result to **Show Management** for such cancellation.)

It is understood this is an **Application**, subject to acceptance and approval. Upon acceptance and approval of this **Application**, said **Application** will then constitute an **Agreement** between **Exhibitor** and **Show Management**, with each party hereto obliged to abide by the terms and rules and regulations contained herein.

THE ADDITIONAL TERMS ON THE REVERSE SIDE HEREOF AND THE RULES AND REGULATIONS ISSUED PRIOR TO SHOW ARE PART OF THIS AGREEMENT.

PLEASE SIGN AND RETURN BOTH COPIES TO ADDRESS AT TOP OF AGREEMENT

(A receipted copy will be returned for your file)

EXHIBITOR COMPANY: _____

Sign Here: _____ **TITLE:** _____

ADDRESS: _____ **PHONE:** _____

CITY: _____ **STATE:** _____ **ZIP:** _____

FAX # _____ **PRINT NAME:** _____

(EXHIBITOR INFORMATION WILL BE SENT TO ADDRESS ABOVE UNLESS OTHERWISE SPECIFIED)

e-mail address: _____ Web Site: _____

(For Show Management Use Only)

APPROVED AND ACCEPTED THIS _____ **DAY OF** _____, 20____ **Application** has been received and receipt of same is hereby acknowledged.

FORT WAYNE SHOWS, INC. ACCEPTED BY: _____

Total Space Cost: _____ Deposit with Contract: _____ Ck#: _____ Date: _____

Balance: _____ Actual Booth # Assigned: _____